

## Goal Creation

Create a corresponding six-week goal that aligns with your values. Make sure your goals are S.M.A.R.T.: Specific, Measurable, and Attainable, Results oriented and Time-bound. Write your goal on the worksheet below.

How do your values identify with your goal? What strategies will you employ to achieve that goal? Write these down.

## Values, Goals and Strategy Alignment Worksheet:

<b>Values</b>	
<b>Goal</b>	
<b>Strategies</b>	
1.	
2.	
3.	
4.	

For example, say your goal is to secure a new position as a director of marketing in a new company. Let's also say that one of your top values is making a difference. You may decide that you want to only look at companies that are "socially responsible." These are companies that emphasize making a difference with their employees, their community and their shareholders.

You talk to a colleague who recommends that you take a look at the website [www.bsr.org](http://www.bsr.org). This is a special website for socially responsible companies. The conversation that you had with your colleague is a strategy that leads you to a number of organizations that you might not have thought of before. On this site, you also see the names of a number of individuals at companies you would like to target. You now have additional names of leaders in those targeted companies you can work to network with to help you find out more information as to whether there are any potential job opportunities at your target companies.

Continue to use this form to revisit your values and goal and to continually add more good job search strategies to achieve your goal as you proceed through the Job Seeker Tutor.